Spring 2019

The world's finest art and craft books









Debbie Shore's Sewing Room Secrets: Machine Sewing

Top Tips and Techniques for Successful Sewing

- The latest unmissable title from sewing superstar Debbie Shore
- 10 must-make machine sewing projects for the home
- Variety of projects ranging in difficulty: begin with a simple heart pincushion before you move onto a piped pillow cover, a tablet case with zipped pocket, a drawstring bag with applique detail, a quilted sewing machine mat and a pintucked bolster pillow.

Publicity Plans

- Press reviews and features in sewing magazines -Feature projects in sewing blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



ISBN: 9781782213369 (TR) Price: \$16.95 / \$20.95 CAN 8 x 10 ½ in, 96 pages On Sale Date: 01/08/2019







Without filling loo many pages of this book with the technicalities of tablic construction, I thought if it keep it simple and just give you an overview of the tablics I use most.

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Another colour fapril; this time with velvely rows that create a ribbed effect. A levely soft labels for coalt litems or decompiling

POLY-COTTON The basi of both verifies for diespanalers, a combination of related and men-matter theoremise a strong, colour-bas, casy to learder material trait vanit need to be, pre-vacined.

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Another natural blanc that can be weven or leaflast, and used for anything from codes to costrious to bags, Although some medic can be washed, it's beat to spot claim from or have them protectionally dry classed, remove while with classe other than isotening.

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35" x 17" links table
24" x 22" walding/ballet
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10" 26
11" circle template
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2 Fase webling batting to the strong side of the remaining curve piece. Apply the thicker half of the magnetic shap to the centre, 4" from the top, lose page, 1

3. Fit the second half of the class to the carite of the curved living piece, 1" form the two.

- 4 Take one of the nemating lining pieces. Down as 31 long box on the lenge side, 1 W1 from the top, to let the zp, [see page ...]
- 5 if it the op to this living piece and the outer panel following the instructions.
- 6 Place the remaining two lining pieces either side of the appendipanel, right sides together, and sew across the top.







Love to Sew: Quilting On The Move Alastair Macdonald

- English Paper Piecing is popular and transportable!
- A gorgeous range of sewing projects for all abilities
- Simple techniques to create a range of projects

Publicity Plans

- Press reviews and features in sewing magazines
- Feature projects in sewing blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites
- Review in American Patchwork & Quilting

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



ISBN: 9781782214489 (TR) Price: \$12.95 / \$15.95 CAN 8 ³⁄₄ x 8 ³⁄₄ in, 64 pages On Sale Date: 02/05/2019







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Papercut Landscapes

Sarah King

- Sarah King is a member of the Association of British Naïve Artists and the Guild of American Papercutters
- Appealing, achievable style.
- Simple techniques for impressive effects.
- Full-size templates included.

Publicity Plans

- Review in All Things Paper blog
- Press reviews and features in craft magazines
- Feature projects in blogs with 10K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



Penguin Random House PUBLISHER SERVICES



ISBN: 9781782215660 (TR) Price: \$19.95 / \$23.95 CAN 8 ½ x 11in, 128 Pages On Sale Date: 03/05/2019











Sachiyo Ishii

- Uses readily available tools and materials, and small amounts of yarn
- Over 20 cute cosmic projects to knit for knitters of all levels, with a foldout sheet of templates included at the back of the book
- Step-by-step photographs of simple sewing, stuffing and embroidery techniques

Publicity Plans

- Press reviews and features in knitting and crochet magazines
- Feature projects in knitting and crochet blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



Penguin Random House PUBLISHER SERVICES



ISBN: 9781782215356 (TR) Price: \$17.95 / \$21.95 CAN 7 ¹⁄₂ x 9 ¹⁄₄ in, 112 pages On Sale Date: 05/14/2019







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Crocheted Cactuses

16 wooly succulents to make for your home Sarah Abbondio

- 16 different designs to choose
- Quick and easy projects for crocheters of all abilities
- Great for using up yarn in your stash

Publicity Plans

- Press reviews and features in knitting and crochet magazines
- Feature projects in knitting and crochet blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs
 and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



ISBN: 9781782217084 (HC) Price: \$9.95 / \$11.95 CAN 7 x 7 in, 48 pages On Sale Date: 02/05/2019







DIUM PIECE 2 (X 3) from the top down. nd 1: using army green yarn, (UK dc) in a mr (6 sts). nd 2:2 sc (UK dc) in each st nd 3: *2 sc (UK dc) in next st,

ILK dcl* six times (18 sts). ndls 4-7: 1 sc (UK dc) in each st (8 sts).

(10 sts).

each st (10 sts).

yarn for sewing up.

(UK dc)* twice (6 sts).

yarn for sewing up.

FLOWER (X 2)

each st (6 sts).

Round 5: 1 sc (UK dc) in

Fasten off, leaving an end of

Round 1: using orange yarn,

Round 2: 2 sc (UK dc) in each st

Rounds 3 and 4: 1 sc (UK dc) in

Round 5: *2 ch, 1 dc (UK tr), 2 ch

Cut four pieces of pale yellow yarn.

middle of the soil base. Mountone medium piece and one medium

piece 2 on the soil base and sew the other pieces on to these.

place in the centre of the flower.

Mount the largest piece on the

Tie a knot in the middle, then sew in

and 1 sl st in the next sc (UK dc)* ten times (10 petals).

Fasten off, leaving an end of

5 sc (UK dc) in a mr (5 sts).

nd 8: dec 2 sc (UK dc) over the d, 1 sc (UK dc) in the remaining 6 sts) nd 9: 1 sc (UK dc) in each st

nd 10: dec 2 sc (UK dc) over the d, 1 sc (UK dc) in the remaining 4 oto

nd 11:1 sc (UK dc) in each st nd 12: dec 2 sc (UK dc) over the d, 1 sc (UK dc) in the remaining

nd 13: 1 sc (UK dc) in each st

n off and stuff with a little filling. flat before sewing up.

ALL PIECE (X 3) work from the top down. Round 1: using dark green yarn, 6 sc (UK dc) in a mr (6 sts). Round 2: 2 sc (UK dc) in each st

> sc (UK dc) in K dc) over the the remaining

nd of yarn for

MINI PIECE (X 4) Work from the top down. Round 1: using army green yarn, 6 sc (UK dc) in a mr (6 sts). Round 2: *2 sc (UK dc) in first st, 2 sc (UK dc)* twice (8 sts). Round 3: 1 sc (UK dc) in each st Round 4: 'dec 1 sc (UK dc), 2 sc

VARIATION Make a different number of the various pieces and flowers and assemble them in different ways.

MINI BALL (X 2) **DITINE BALL (X 2)** Work from the Lep down. Round 1: using white part. 5 at (UK do) in a nr (5 sta) Round 2: using grean part. 2 at (UK do) in each st (10 sta) Round 3: $^{+2}$ at (UK do) in next st. 1 at (UK do) free three 15 sta). Rounds 4 and 5: 1 at (UK do) in each strik sta) Hourings 4 and 5 1 to (UK do) in Houring 6 to (UK do) 1 so (UK do) 1 so (UK do) 1 to the close (UK do) 1 so (UK do) 1 to the close (UK do) 1 so Round 7; theo 1 so (UK do) 1 until all sitches have been fastened off Factor off, leaving an end of yarn for sewing up.

Take a long strand of algeba yern for each ball, wind it round the ball and thread it down through the middle. Do this ten times on the mini balls, twelve times on the small balls, fourteen times on the medium ball and sinteen times on the large ball. The strands should be evenly spaced.

Mount one large, one medium and two small balls on the soil base. Sew the last small ball and the two mini balls on top of the other



c (UKdc) in





Folk Embroidered Felt Birds

Corinne Lapierre

- Easy-to-make stuffed felt birds using small amounts of felt
- Lovely folk-style embroidery with bead embellishments
- Suitable for beginners to crafting

Publicity Plans

- Press reviews and features in sewing magazines
- Feature projects in sewing blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



ISBN: 9781782216988 (TR) Price: \$15.95 / \$19.95 CAN 8 ³⁄₄ x 8 ³⁄₄ in, 80 pages On Sale Date: 04/02/2019









The Textile Artist: The Seasons in Silk Ribbon Embroidery

20 Beautiful designs, techniques and inspiration Tatiana Popova

- Brand-new edition of the beautiful book by renowned
 Ukrainian embroiderer Tatiana Popover
- 20 luxuriant designs inside inspired by the colours, flowers and animals of each season
- All the basic techniques for stunning silk ribbon embroidery are included, plus a stitch dictionary with clear instructions and images, giving embroiderers - even beginners to silk ribbon - the perfect grounding
- Tatiana's own innovative techniques are shared to achieve easier, quicker and more efficient stitching

Publicity Plans

- Press reviews and features in embroidery and needlecraft magazines
- Featured projects in embroidery blogs
- Review and feature on Mary Corbet's Needlenthread.com
- Advance promotions and reviews in Craft blogs and sites



Penguin Random House PUBLISHER SERVICES

THE TEXTILE ARTIST

SEARCH PRESS

Tatiana Popova The Seasons in Silk Ribbon Embroidery 20 beautiful designs, techniques

and inspiration



















Beginner's Guide to Intarsia Knitting

10 simple, inspiring projects with easy to follow step-by-steps

- Easy-to-follow beginner's guide to intarsia knitting by the design team at Quail Studio
- Learn how to read the charts, understand colour and learn all the necessary techniques to create bright and colourful knits
- 11 gorgeous projects included, from cushions and scarves through to sweaters and mittens
- Quail Studio is known for working with big brand names like Vogue and Rowan to create beautiful, contemporary knitwear collections.

Publicity Plans

- Press reviews and features in knitting and crochet magazines
- Feature projects in knitting and crochet blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



ISBN: 9781782213185 (TR) Price: \$15.95 / \$19.95 CAN 7 ¹⁄₂ x 9 ¹⁄₄ in, 96 pages On Sale Date: 04/02/2019

















The Embroidered Art of Chloe Giordano

- Learn how to plan designs, chooses colors, select threads, blend colours and styles by following her guidance for beautifully detailed embroideries
- Enjoy sumptuous galleries of Chloe's exquisite textile art, including foxes, fawns, rabbits, hares, mice and plants
- Chloe is regarded as one of the world's top embroiderers and has been featured on numerous textile art websites thanks to her exquisitely detailed designs
- Over 100,000 followers of author through Social Media

Publicity Plans

- Press reviews and features in embroidery and needlecraft magazines
- Featured projects in embroidery blogs
- Review and feature on Mary Corbet's Needlenthread.com
- Advance promotions and reviews in Craft blogs and sites





ISBN: 9781782215837 (HC) Price: \$29.95 / \$36.95 CAN 9 x 10in, 128 pp On Sale Date: 08/13/2019









Miniature Quilts

15 Exquisite Designs with Applique and Silk Ribbon Embellishments Kumiko Frydl

- Kumiko Frydl, is a renowned, respected figure in quilting circles
- The ideal title for accomplished quilters looking to push their skills further
- Features fifteen intricate designs with full instructions and essential techniques explained.

Publicity Plans

- Press reviews and features in sewing magazines -Feature projects in sewing blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites
- Review in American Patchwork & Quilting

Marketing Plans

- Email campaigns for libraries, schools and craft stores -Book reviews in *Library Journal* and *Booklist*
- Goodreads feature title



Penguin Random House PUBLISHER SERVICES



ISBN: 9781782217091 (TR)

Price: \$19.95 / \$23.95 CAN

8 ¹/₂ x 11 in, 80 pages + fold-out sheet stored in pocket at the back

On Sale Date: 03/05/2019









Handstitched Landscapes and Flowers

Katrina Witten

- With Katrina Witten's exceptional guidance, you can create beautiful embroideries using just six stitches
- The six stitches are developed incorporating other materials such as beads, organza and silk ribbon to create beautiful works of art
- Ten step-by-step projects to guide and inspire
- Katrina Witten is a highly regarded designer and regular presenter on Hochanda Craft TV Channel (www.hochanda.com)

Publicity Plans

- · Press reviews and features in sewing magazines
- Feature projects in sewing blogs with 10-50K community members
- · Advance promotions and reviews in Craft blogs and sites
- Review on Mary Corbet's Needlenthread.com

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title





ISBN: 9781782214519 (TR) Price: \$26.95 / \$32.95 CAN 8 ¹⁄₂ x 11 ¹⁄₂ in, 144 pages On Sale Date: 03/05/2019









Colourful Wayuu Bags to Crochet & Weave

A guide to making tapestry crochet bags Riann de Graaf

- Trendy bags to crochet
- Vibrant colors and styles for a variety of bags
- Projects suitable for beginners to advanced crocheters

Publicity Plans

- Press reviews and features in knitting and crochet magazines
- Feature projects in knitting and crochet blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title





ISBN: 9781782216742 (TR) Price: \$15.95 / \$19.95 CAN 8 ¼ x 10 ¼ in, 96 pages On Sale Date: 05/14/2019





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Woven Art

15 modern weaving projects for you and your home Elena Vilar

- Learn how to create 15 contemporary woven designs and accessories by beloved French blogger Elena Vilar of Deer Jane
- An ancient craft that has woven back into our modern lives, weaving has been rediscovered once more for its humble, practical beauty and meditative qualities
- Fully illustrated steps, tips and techniques inside allow you to master the basics easily, from essential circular, embroidered and braid weaving to other popular styles such as dream catcher and pouch weaving
- Make a cardboard loom, dye wool, make jersey yarn, wind pompoms and more
- Elena's modern twist on this ancient craft will inspire experienced and beginner weavers alike.

Publicity Plans

- Press reviews and features in craft magazines
- Feature projects in blogs with 10K community members
- Advance promotions and reviews in Craft blogs and sites



ISBN: 9781782217015 (TR) Price: \$22.95 / \$27.95 CAN 7 ¹⁄₂ x 9 ¹⁄₄ n, 160 pages On Sale Date 03/05/2019









20 to Craft: Tassels

Carolyn Schulz

- Totally on trend designs for jewelry, phone and bag charms
- Fun and easy to make
- Ideal for using up yarn, thread and fabric scraps

Publicity Plans

- Press reviews and features in sewing magazines
- Feature projects in sewing blogs with 10-50K community members
- Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- Goodreads feature title



Penguin Random House PUBLISHER SERVICES



ISBN: 9781782216704 (TR) Price: \$9.95 / \$11.95 CAN Trim Size 6 x 8 ½ in, 48 pages On Sale Date: 02/05/2019







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Rug Hooking

14 Fabulous Projects for the Modern Rug Hooker Carole Rennison

- 15 colorful, whimsical designs for bags, pillows, pictures and rugs
- The book includes a thorough techniques section that shows step by step how to design, hook and finish off your work
- Each project comes with a traceable outline, a fullcolor chart to follow and plenty of sumptuous and inspiring photography

Publicity Plans

- Press reviews and features in craft magazines
- Feature projects in blogs with 10K community members
- · Advance promotions and reviews in Craft blogs and sites

Marketing Plans

- Email campaigns for libraries, schools and craft stores
- Book reviews in Library Journal and Booklist
- · Goodreads feature title





ISBN: 9781782215332 (TR) Price: \$18.95 / 22.95 CAN, 8 ½ x 11 in, 96 pp On Sale Date: 03/12/2019





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